

KOFIC



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## KOFIC INTRODUCTION

### Korean Film Council

The Korean Film Council (KOFIC), a government-supported, self-administered body, strives to promote and support Korean Films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to further development international markets for Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

### KOFIC's main activities are as follows ;

- <sup>1</sup> Establishment of plans to promote the film industry.
- <sup>2</sup> Management of the Korean Film Development Fund.
- <sup>3</sup> Provision of support for the production, distribution and screening of films in order to ensure the quality of films as well as greater diversification.
- <sup>4</sup> Management of film production facilities, including the KOFIC Namyangju Studios.
- <sup>5</sup> Support in the form of overseas marketing and promotion of international exchanges.
- <sup>6</sup> Research and development.
- <sup>7</sup> Education and training of film-related human resources.

# Korean Films at Cannes Film Festival

The Day He Arrives

The Yellow Sea

ARIRANG

Ghost

Fly by Night

Finis Operis

In Front of the House

# The Day He Arrives

북촌방향 / Bukchon-Banghyang

2011, 79min, 35mm, 1.85:1, Black&White, Dolby SRD

DIRECTED BY HONG Sangsoo

CAST YU Junsang (Seongjun), KIM Sangjoong (Youngho)

SONG Sunmi (Boram), KIM Bokyoung (Kyungjin / Yejeon)

GENRE Drama

RELEASED DATE TBC

#### SCREENING SCHEDULE

May 19, 14:00, DEBUSSY THEATER

May 19, 22:00, DEBUSSY THEATER

May 20, 16:30, BAZIN THEATER

Un Certain Regard



#### SYNOPSIS

Seongjun heads to Seoul to meet a close friend who lives in the Bukchon area.

When the friend doesn't answer his calls, Seongjun wanders around Bukchon and runs into an actress he used to know. The two talk for a while, but soon part. He makes his way down to Insadong and drinks makgeolli (rice wine) by himself. Some film students at another table ask him to join them--Seongjun used to be a film director. He soon gets drunk and heads for his ex-girlfriend's house.

Whether it's the next day or some other day, but Seongjun is still wandering around Bukchon.

He runs into the actress again. They talk and soon part. He eventually meets his friend and they head to a bar called Novel with a female professor his friend knows. The owner of the bar has a striking resemblance to Seongjun's ex-girlfriend. He plays the piano for her. Whether it's the next day or some other day, Seongjun goes to the Jeongdok Public Library with his friend and mentions that it was the first place he chased after a woman. Later, they have drinks with a former actor who had been doing business in Vietnam. The same female professor joins them and the four go to the bar called Novel. Seongjun gets drunk and ends up kissing the owner of the pub...

Seongjun may have spent a few days in Seoul with his friend, or it may still be his first day there. He may have learned something from the encounter with his ex-girlfriend, or may have to meet the woman that resembles her again, for the first time. As life presents itself in no more than today's worth of time, Seongjun also has no other choice than to face his "today".

#### HONG Sangsoo 洪常秀

HONG Sangsoo made the astounding debut with his first feature film THE DAY A PIG FELL INTO THE WELL in 1996. Since then, through the 11 films that he wrote and directed, HONG has consistently enjoyed using a complex and highly ordered architecture under a seemingly random surface created by spontaneous circumstances in depicting the characters in his films. Renowned for his unique cinematographic language and unprecedented esthetics in filmmaking, HONG Sangsoo is considered as one of the most established auteurs in contemporary Korean cinema.

#### INTERNATIONAL SALES

Finecut Co., Ltd.

Tel +82 2 569 8777

Fax +82 2 450 3824

E-mail cineinfo@finecut.co.kr

E-mail autumnwork@naver.com

Website www.finecut.co.kr

# The Yellow Sea

황해 / Hwang-hae

2010, 140min(International Version), 35mm, 2.35:1, Color, Dolby SRD

DIRECTED BY NA Hong-jin  
CAST HA Jung-woo (Gu-nam), KIM Yun-seok (Myun)  
CHO Seong-ha (KIM Tae-won)

GENRE Action / Thriller  
RELEASED DATE December 23, 2010  
Co-presented by Showbox / Mediaplex and Fox International Productions

SCREENING SCHEDULE  
May 18, 22:00, DEBUSSY THEATER (GALA)  
May 19, 11:00, BAZIN THEATER  
May 20, 14:00, DEBUSSY THEATER



Un Certain Regard

## SYNOPSIS

The man who crossed the yellow sea, chased to the end. Gu-nam is a cab driver in Yanji City who leads a pitiful life. His wife went to Korea to earn some money 6 months ago, but he hasn't heard from her since. He plays mah-jong to make some extra cash, but his life only becomes more complicated and pathetic. One day he meets a hitman named Myun-ga and receives a proposal to turn his life around by repaying his debt, and reuniting with his wife. All for a price of one hit. Gu-nam crosses the yellow sea and arrives in Seoul. He prepares for his deed and looks out for his wife. However, just before he gets to make his move, his target is murdered right in front of him and he is framed for the killing. Although Gu-nam manages to flee the scene, the police are on his trail. Not only that, the person who ordered the hit is attempting to wipe out all evidence of the crime by eliminating Gu-nam as well as Myun-ga in Yanji City. Now Gu-nam is on the run for the murder he did not commit and chased by those responsible for this mess.

## NA Hong-jin 나홍진 羅弘軒

In 2005 director NA Hong-jin received the Best Horror/Sci-fi Short Film Award at Mise-en-Scene Film Festival with his 9-minute and 30-second short film <The Perfect Fishplate> and made his spectacular feature debut with <The Chaser> in 2008, which swept the nation with over 5 million admissions and invited to the midnight special screening of the 61st Cannes Film Festival. His feature debut accumulated countless awards from all over the world and won the hearts of 20th Century Fox. Without superfluosity in his story and with speedy cuts, NA is heralded as a powerful figure who will lead a new wave of directors in Korea.

## PRODUCTION

popcorn Film Co.,Ltd  
Tel +82 2 549 9339

## INTERNATIONAL SALES

Showbox/Mediacom, Inc.  
Tel +82 2 3218 5649  
Fax +82 2 3444 6688  
E-mail sales@showbox.co.kr  
Website www.showbox.co.kr/english

# ARIRANG

아리랑 / Arirang

2011, 100min, Digital, 16.9, Color, Stereo

DIRECTED BY KIM Ki-duk  
CAST KIM Ki-duk(Himself)  
GENRE Dramatic Documentary  
RELEASED DATE TBC

## SCREENING SCHEDULE

May 13, 17:00, DEBUSSY THEATER  
May 14, 11:30, BAZIN THEATER

Un Certain Regard



<Arirang> is about Kim Ki-duk playing 3 roles in 1. Through <Arirang> I climb over one hill in life.

heart, testing my sense of compassion.  
If I didn't give my heart, they would be bad people erased from memories but if I gave my heart, I couldn't let them go till the day that I die as despicable people.

Ah...

Arirang

Alright

Let's mercilessly kill each other in our hearts till we die.

We are now...  
in the terrestrial world lurking with desires,  
in the ghostly world lurking with sorrow

in the imaginary world lurking with dreams,

with no beginning nor end,

slowly going crazy.

I laugh as I get jealous.  
I love as I despise.

And forgive as I quiver with the urge to kill.

Wait,

I will kill Myself, who remembers you.

## KIM Ki-duk 김기덕 金基德

After studying art in Paris, KIM Ki-duk returned to Korea and began his career as a screenwriter. He made his directorial debut with a low-budget movie, CROCODILE, in 1996. Since then, KIM Ki-duk has been hailed by both critics and audiences for his hard-to-express characters, shocking visuals, and unprecedented messages. He continued on making internationally acclaimed films such as SAMARITAN GIRL which won the Silver Bear Award (Best Director Award) at the 54th Berlin Int'l Film Festival along with 3-IRON which won the Leone d'Argento Award (Special Award for Best Direction) at the 61st Venice Film Festival.

## INTERNATIONAL SALES

Finecut Co., Ltd.  
Tel +82 2 569 8777  
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E-mail cineinfo@finecut.co.kr  
Website www.finecut.co.kr

# Ghost

고스트 / Ghost

2011, 10min, HD, 2.35:1, Color, Stereo

DIRECTED BY Dahci Ma

CAST KANG Tae-young (Man)

JIN So-yeon (Girl)

GENRE Thriller / Action

## SCREENING SCHEDULE

May 18, DEBUSSY THEATER (PRESS)

May 21, 11:00, BUÑUEL THEATER

May 21, 14:30, BUÑUEL THEATER



Shorts Competition

## SYNOPSIS

'Ghost' is a story about a man hiding out in an empty house. The man, who is chased by police, is caught up in a fantasy with extreme hunger and anxiety. However, what he faces at the end is the darkest side of himself.

## Dahci Ma 이정진 李定珍

Dahci Ma started filmmaking right after dropping out of junior high school at the age of 14. Since 2005, her third short film, <Nevertheless>, has been shown at several international film festivals. She won the Jury Prize at 37th Dance on Camera Festival in New York in 2009 with another short film, <The Mysteries of Nature>. She was the youngest director who has ever won the prize. Dahci Ma has a broad perspective as a director, which she gained based on the experiences of working in various genres and styles of film.

## PRODUCTION

Real Black Chicken Film  
Tel +82 10 5657 5975  
Fax +82 31 761 9962  
E-mail dahcima@gmail.com

## INTERNATIONAL SALES

Rally Button  
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Fax +82 31 761 9962  
E-mail rallybutton@gmail.com

# Fly by Night

야간 비행 / Ya-gan-bi-hang

2011, 21min, HD, 16:9, Color, Stereo

DIRECTED BY SON Tae Gyum

CAST SON Hyun-Woo(Man)

CHUN Shin-Hwan(Brother)

CHO Min-Ho(Boy)

GENRE Drama

## SCREENING SCHEDULE

May 19, 11:00, BUÑUEL THEATER

Cinéfondation



## SYNOPSIS

There's a boy who sleeps with older men for money. One day, a man says he doesn't have enough money with him and suggests that they meet again the following day. Next day, the boy tries to go see the man while avoiding the eyes of his older brother.

## SON Tae Gyum 손태경 孫泰謙

Graduated from the Dept. of film studies,  
Chung-Ang University.

## PRODUCTION

Dept. of Film Studies,  
Chung-Ang University  
Tel +82 2 820 5799  
E-mail filmcau@gmail.com

## INTERNATIONAL SALES

Central Park Film Distribution Agency  
Tel +82 10 7157 2015  
E-mail centralpark.co@gmail.com  
Website centralparkfilms.co.kr

# Finis Operis

불멸의 사나이 / Bul-Myul-Ui-Sa-Na-le

2011, 7min, HD, 2.1, Color, Dolby Stereo

DIRECTED BY MOON Byoung-Gon  
CAST JEON Young-Woon(Old Man)  
GENRE Comedy

SCREENING SCHEDULE  
May 14, 14:30, ESPACE MIRAMAR  
May 15, 20:00, ESPACE MIRAMAR



International Critics' Week

## SYNOPSIS

On a rainy day, an old man is sweating his guts out putting a mysterious device up the ceiling.

MOON Byoung-Gon 문병곤 文炳鍾  
1983 Born in Seoul, South Korea  
2011 Received B.A. from Chung-Ang University (Seoul)

# In Front of the House

집 앞에서 / Jib Apeseo

2011, 15min, HD, 1.6.9, Color, Stereo

DIRECTED BY Lee Tae-Ho  
CAST Hong Seok-Pyo (Hyung-Ju)  
PARK Sun-Young (Yeon-hee)  
GENRE Drama

SCREENING SCHEDULE  
May 14, 14:30, ESPACE MIRAMAR  
May 15, 20:00, ESPACE MIRAMAR

International Critics' Week



## PRODUCTION

VZ pictures  
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## INTERNATIONAL SALES

VZ pictures  
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+82 10 4134 7257  
E-mail moonbyunggon@gmail.com

## SYNOPSIS

Hyung-Ju has prepared a lunchbox for his girlfriend Yeon-Hee, and even bought advance tickets to the amusement park for a date. But Yeon-Hee treats him coldly and turns him away. Realizing that he has forgotten to give her the lunchbox he follows her.

## Lee Tae-Ho 이태호 李台鎬

LEE, Tae-Ho was born in 1985 in Seoul, S.Korea. He is a recent Film graduate from Korean Arts Institute and has previously edited several short film projects. <In Front of the House> is his first directorial film.

## PRODUCTION

Korea Arts Institute  
Tel +82 2 777 6133  
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## INTERNATIONAL SALES

a'muse  
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# International Sales Companies

9ers Entertainment

CJ Entertainment

Finecut Co., Ltd.

Lotte Entertainment

M-Line Distribution

Mirovision Inc.

Showbox/Mediacom, Inc.



9ers Entertainment is private company specializing in distribution, film acquisition, financing and project development as we seek to significantly increase our diversified portfolio of intellectual property.

#### CONTACT IN CANNES

Booth Riviera E14

Tel +33 (0)6 75 38 46 64

#### Executives attending

LEE Suk-Joon (CEO)

CHOI Eun-Young

(Head of Int'l Business)

NAM Kyoung-A

(Manager of Marketing & Acquisition)

#### CONTACT IN SEOUL

4F, Dongshim Bldg. 582-3 Shinsadong, Gangnam-gu, Seoul, 135-892, Korea  
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## Miss Conspirator (w.t.) 2011

DIRECTED BY JUNG Bum-shik

CAST KO Hyun-jung

YOO Hae-jin

SUNG Dong-il

CHOI Min-shik

GENRE Action / Crime / Comedy

She must overcome her panic disorder while being forced to become a con artist to survive in the world of drugs, cons and police.

#### SCREENING SCHEDULE

May 11, 10:00, RIVIERA 1 (Market)



## Merry Christmas, North! 2011

DIRECTED BY KIM Sung-hoon

CAST LEE Soon-jae, YOON So-jung

SONG Jae-ho, KIM Su-mi

GENRE Drama

A toy robot of Christmas gifts in balloon drifted from South Korea to the North, is used to have foods and to buy attention from other kids in town.

#### SCREENING SCHEDULE

May 14, 20:00, RIVIERA 4 (Market)



## Late Blossom

DIRECTED BY CHOO Chang-min

CAST LEE Soon-jae, YOON So-jung

SONG Jae-ho, KIM Su-mi

GENRE Drama

Love story of two elderly couples that takes us on a heartfelt and wonderful journey of romantic late life.

#### SCREENING SCHEDULE

May 14, 20:00, RIVIERA 4 (Market)



## Ronin Pop 2011

DIRECTED BY MATSUDA Keita

CAST ZE:A

LIM Jae-eun

GENRE Sci-fi Action

In a dystopian world after nuclear war, a hungry but crafty ronin comes to a town divided into many clans to help them united.



## Mary 2011

DIRECTED BY MIHARA Mitsuhiro

CAST Saya, KIKUCHI Ayaka

AGASAWA Nao

GENRE Horror

Anybody that takes a phone call from Mary mysteriously dies.



## Sera & Lami

DIRECTED BY KIM Ho-jun

CAST LEE Tae-sung

PARK Hae-mi

SHIN Yi

GENRE Comedy

Sera, Lami and their loving man, Kwang-Soo set out to retrieve a diamond worth \$5M that Kwang-Soo's friend choked on and buried with him.





CJ Entertainment is Korea's leading entertainment company, with a business that encompasses film production, investment, and distribution. CJ Entertainment's business lines are extensive, operating in a broad spectrum of entertainment fields.

#### CONTACT IN CANNES

Booth Riviera C20

Tel N/A

#### Executives attending

Kiri Kim (Head of Int'l Sales & Distribution)  
Heejeon Kim (VP/Int'l Marketing & Festival)  
Eric Kim (VP, Int'l Sales)  
Michelle Chae (VP, Int'l Sales)  
Bryan Jo (VP, Int'l Marketing)  
Gwen Joung (Int'l Marketing)

#### CONTACT IN SEOUL

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Fax +82 2 371 6340

E-mail erickim@cj.net

mkchae@cj.net

Website [www.cjent.co.kr/eng](http://www.cjent.co.kr/eng)

## White

2011

**DIRECTED BY** KIM Gok, KIM Sun  
**CAST** Eun-jung( a member of T-ara)  
HWANG Woo-seul-hye  
**GENRE** Horror

A member of a popular girl group discovers a videotape with a mesmerizing song "White". Upon discovery, each member is haunted by unexplainable accidents.

**SCREENING SCHEDULE**  
May 13, 16:00, OLYMPIA 4 (Market)  
May 15, 18:00, OLYMPIA 4 (Market)



## Tarbosaurus

2011

**DIRECTED BY** HAN Sang-ho  
**GENRE** 3D / Action / Adventure  
**CAST** HA Ji-won  
AHN Sung-ki, OH Ji-ho  
**GENRE** 3D / SF / Action / Thriller 3D

One-eye, a cunning Tyrannosaurus, kills all of Spot's family members. Young Tarbosaurus Spot grows alone, waiting for revenge.

**SCREENING SCHEDULE**  
May 12, 13:30 / 14:30, PALAIS J (3D promo)  
May 14, 17:30 / 18:30, PALAIS J (3D promo)



## Sector 7

2011

**DIRECTED BY** KIM Ji-hoon  
**CAST** HA Ji-won  
AHN Sung-ki, OH Ji-ho  
**GENRE** 3D / SF / Action / Thriller 3D

An underwater creature penetrates a deep-sea drilling ship and attacks the crew on board. And so begins their frantic fight beneath ocean waters.

**SCREENING SCHEDULE**  
May 12, 13:30 / 14:30, PALAIS J (3D promo)  
May 14, 17:30 / 18:30, PALAIS J (3D promo)



## FINECUT

2011

**DIRECTED BY** KIM Young-jun, KIM Tae-hun  
HWANG Jung-hyun  
**CAST** JUNG Woo-sung  
CHA Seung-won, Su Ae  
**GENRE** Action

Battles, betrayals, and sad love stories between special agents amid an invisible world war for the newly developed nuclear technology

**SCREENING SCHEDULE**  
May 13, 14:00, LERINS 2 (Market)  
May 15, 16:00, RIVIERA 1 (Market)



## My Way

2011

**DIRECTED BY** KANG Je-kyu  
**CAST** JANG Dong-gun, ODAGIRI Joe  
FAN Bing Bing  
**GENRE** War action / Period / Drama

A World War II epic from the director of TAEGUKGI (a.k.a. BROTHERHOOD). On D-Day, two long lost friends, a Korean and a Japanese, meet again in German uniform on the shores of Normandy.



## Quick

2011

**DIRECTED BY** JO Bum-gu  
**CAST** LEE Min-ki, KANG Ye-won  
KIM In-kwon  
**GENRE** Action / Comedy

A motorbike messenger delivers a package to a building. Soon after, the building explodes and the messenger gets a call from a stranger to make a series of bomb deliveries.



## Hindsight

2011

**DIRECTED BY** LEE Hyeon-seung  
**CAST** SONG Kang-ho  
SHIN Se-kyung  
CHUN Jeong-myoung  
**GENRE** Action / Drama / Romance

A retired mob boss is attracted by a mysterious girl without knowing that she is a killer hired by the new boss to assassinate him.



## Athena : The Movie

2011

**DIRECTED BY** OH Seongyun  
**CAST** MOON Sorì, YOO Seungho  
CHOI Minsik  
**GENRE** Animation

A hen who wants to be a mother and an orphaned duckling step into the wild and find love and adventure...

**SCREENING SCHEDULE**  
May 14, 17:30, GRAY 4 (Market)



## The Cat

2011

**DIRECTED BY** BYUN Seungwook  
**CAST** PARK MINyoung, KIM Dong-wook  
**GENRE** Horror

So-yeun gets stuck with a Persian cat, Silky, when its owner dies. From then, she is haunted by a bobbed hair girl with green cat-like eyes.

**SCREENING SCHEDULE**  
May 12, 9:30, PALAIS B (Promo)  
May 12, 10:00, PALAIS B (Promo)  
May 12, 10:30, PALAIS B (Promo)  
May 12, 11:00, PALAIS B (Promo)



## Leafie, a Hen into the Wild

2011

**DIRECTED BY** OH Seongyun  
**CAST** MOON Sorì, YOO Seungho  
CHOI Minsik  
**GENRE** Drama

North Korean defector JEON Seung-chul tries his best to survive in South Korea. Realizing that he won't find happiness in a capitalist society the way he lives, he begins to change his views.



## The Journals of Musan

2010

**DIRECTED BY** PARK Jungbum  
**CAST** PARK Jungbum, JIN Yonguk  
KANG Eunjin  
**GENRE** Drama

After witnessing a terrible crime scene, a blind woman named Soo-ah has to face the killer herself with only her acute senses to rely on.



## Poongsan

2011

**DIRECTED BY** JUHN Jai-hong  
**CAST** YOON Kye-sang, KIM Gyu-ri  
**GENRE** Drama

Poongsan crosses over North and South Korea to deliver the pain and longings of separated families. By a secret request, he sneaks into North to bring over In-oak, the lover of a high-ranking North Korean defector.



**LOTTE ENTERTAINMENT**

Lotte Entertainment distributes over 25 Korean / foreign titles a year under a strong arms of multiplex circuit Lotte Cinema, which presents 505 screens nationwide in Korea.

**Meet the In-Laws** 2011

**DIRECTED BY** KIM Jin-young  
**CAST** SONG Sae-byeon

LEE Si-young

**GENRE** Comedy / Romance

A major obstacle stands in the way for Hyun-joon, who's madly in love with Da-hong: her eccentric family! The adventure to win her heart begins!

**I am Father** 2011

**DIRECTED BY** CHEON Man-bae  
**CAST** LEE Sea-young

CAST KIM Seung-woo

SON Byong-ho

**GENRE** Action / Drama

A father's last hope is in the hands of his enemy. One father's world must be destroyed in order to save the child of another father.

**Officer of the Year** 2011

**DIRECTED BY** LIM Chan-ik  
**CAST** PARK Jung-hun

LEE Sun-kyun

**GENRE** Comedy / Action

A fierce title match between two rival police chiefs on who makes the most arrests.

**miro VISION**

In 1998, MIROVISION was launched as the First Korean Sales and Distribution Company for both shorts and features. Mirovision also activated international co-production projects, thus steps forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies.

**Head** 2011

**DIRECTED BY** CHO Woon  
**CAST** PARK Ye-jin, BAEK Yun-shick

RYU Deok-hwan

**GENRE** Action / Thriller

A world renowned genius scientist committed suicide at his home. While his dead body is transferred to a funeral hall after autopsy, his head is missing... A female journalist is starting chasing the head!

**SCREENING SCHEDULE**  
May 12, 15:30, PALAIS J  
May 14, 20:30, LERINS 2

**A Fish** 2011

**DIRECTED BY** PARK Hong-min  
**CAST** LEE Jang-hoon

KIM Sun-bin

**GENRE** Mystery

A professor, JEON Hyuk is on his way to find his wife who is turning into a possessed shaman to get her back. But on the way, strange accidents started to occur...

**A Friend in Need** 2010

**DIRECTED BY** SONG Jung-woo  
**CAST** KIM Tae-woo

PARK Seong-woong

**GENRE** Thriller

In Yeouido, a banker Woo-jin is on the layoff list. Once Woo-jin meets an old friend back from childhood, his opponents are brutally killed...

**SCREENING SCHEDULE**  
May 11, 13:30, PALAIS J

**Mama** 2011

**DIRECTED BY** CHOE Equan  
**CAST** UHM Jung-hwa

KIM Hae-sook

YOO Hai-jin

**GENRE** Drama

Despicable mom, childlike mom, loving mom. Three different moms, but this story is about my mom, the only one in the world.

**Arrow, The Ultimate Weapon** 2011

**DIRECTED BY** KIM Han-min  
**CAST** PARK Hae-il

RYU Seung-ryong

**GENRE** Action

Action movie set in the Manchu War of 1636, about a chase between Qing Dynasty's elite troops and Na-mi, a warrior who infiltrates into the enemy camp in order to save his only family.

**Pained** 2011

**DIRECTED BY** KWAK Kyung-tae  
**CAST** KWON Sang-woo

JUNG Ryeo-won

**GENRE** Melodrama

Heartbreaking love story between a hemophiliac woman and a man who is unable to sense pain due to a childhood trauma.

**CONTACT IN CANNES**

**Booth** Riviera G32

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**Executives attending** Jason CHAE (President)

Erica NAM (VP, Int'l Division)

Kate PARK

(Assistant manager, Int'l Division)

Rachel JANG

(Assistant manager, Int'l Division)

**CONTACT IN SEOUL**

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Tel +82 2 3443 2553

Fax +82 2 3443 4842

E-mail sales@mirovision.com

Website www.mirovision.com

**La Quotidienne** 2011

**DIRECTED BY** LEE Jung-hyang

**CAST** SONG Hye-kyo

NAM Ji-hyun

**GENRE** Human Drama

Da-hae loses her fiancé in a hit-and-run accident. She forgives the perpetrator based on her catholic principles and signs a petition for him. One year passes she starts to doubt about her forgiveness, and one day Da-hae faces a shocking truth...

**Venus in Furs** 2011

**DIRECTED BY** SONG Yae-sup

**CAST** SUH Jung

PAIK Hyun-jin

**GENRE** Thriller / Drama

Film director HYUN encounters a mysterious woman and asks her to be his muse. His proposal is accepted but, her masochistic acts slowly consume with his desire and longing.

**Sin of a Family** 2010

**DIRECTED BY** MIN Byung-jin

**CAST** SHIN Hyun-joon

LEE Ki-woo

**GENRE** Drama / Thriller

One day, a boy's dead body is found but detectives can't verify the identity. A few months later, they come across the boy's picture while watching a Missing Child Program... Based on a true story, a warm and human criminal thriller drama.



# M-LINE

Distribution

Launched in 2008, M-Line Distribution has been an exciting sales company for the past years, representing strong box office hits and also films with artistic touch. It aims to bring latest titles to each new major market throughout the year and introduce fine products -not limited to Korean films- to worldwide audiences. M-Line Distribution continues to establish the bridgehead between international producers and the distributors.

#### CONTACT IN CANNES

Booth Riviera B13/C14  
Tel +33 4 92 99 33 17  
Executives attending  
Michelle SON (Managing Director)  
Nahie J.Y. KIM (Manager)  
Rachel JOO (Assistant Manager)

#### CONTACT IN SEOUL

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Website [www.mline-distribution.com](http://www.mline-distribution.com)

## THE LAST BLOSSOM 2011

**DIRECTED BY** MIN Kyu-dong  
**CAST** BAE Jong-ok  
KIM Kap-soo

**GENRE** Drama

We didn't know how much we loved you, mother.

**SCREENING SCHEDULE**  
May 13, 17:30, PALAIS H (Market)



## SORRY AND THANK YOU 2011

**DIRECTED BY** SONG Il-gon, OH Joum-kyun  
**CAST** PARK Heung-sik  
YIM Soon-rye

**CAST** KIM Ji-ho, NAM Myeong-ryeo!  
SEO Tae-hwa, JEON Guk-hwan  
CHOI Bo-kwang

**GENRE** Drama

The man who defeats all and the man who is not defeated at all. Who will be left?

**SCREENING SCHEDULE**  
May 12, 17:30, PALAIS B (Market)



## HAUNTERS 2010

**DIRECTED BY** KIM Min-suk  
**CAST** GANG Dong-won  
KO Soo

**GENRE** Action Drama

The man who defeats all and the man who is not defeated at all. Who will be left?

**SCREENING SCHEDULE**  
May 12, 17:30, PALAIS B (Market)



## SHOWBOX

Showbox/Mediaplex, Inc., a part of the Orion Group, is a multi-integrated Korean motion picture studio. Established in 2002, Showbox quickly became one of the leading companies in Korea film investment, distribution and acquisition.

## The Yellow Sea 2010

**DIRECTED BY** NA Hong-jin  
**CAST** HA Jung-woo, KIM Yun-seok  
**GENRE** Action / Thriller

A man from Yanbian region, who embarks on an assassination mission to South Korea in order to pay off him mounting debt.

**SCREENING SCHEDULE**  
May 18, 22:00, DEBUSSY THEATER (GALA)  
May 19, 11:00, BAZIN THEATER  
May 20, 14:00, DEBUSSY THEATER



## DETECTIVE K : Secret of Virtuous Widow 2011

**DIRECTED BY** KIM Sok-yun  
**CAST** KIM Myung-min

HAN Ji-min  
OH Dal-soo

**GENRE** Action / Comedy

A Joseon's great detective is off to solve the secret behind the biggest political scandal.

**SCREENING SCHEDULE**  
May 11, 14:00, LERINS 2(Promo)  
May 15, 13:30, PALAIS J(Promo)



## The Front Line 2011

**DIRECTED BY** JANG Hun  
**CAST** SHIN Ha-kyun  
KO Soo

**GENRE** War Drama

In 1951 ceasefire is declared, but two remaining armies fought their final battle on the front line.

**SCREENING SCHEDULE**  
May 11, 14:00, LERINS 2(Promo)  
May 15, 13:30, PALAIS J(Promo)



## SHOTGUN LOVE 2011

**DIRECTED BY** Rain JUNG  
**CAST** IM Chang-jung  
KIM Gyu-ri

**GENRE** Romantic Comedy

When Sang-yul spends a night with his dream girl, it turns out to be the most horrible nightmare.



## BATTLEFIELD HEROES 2011

**DIRECTED BY** LEE Joon-ik  
**CAST** JUNG Jin-young  
LEE Mun-sik

RYOO Seung-yong  
YOON Je-moon

**GENRE** Comic War Drama

In the 7<sup>th</sup> century, 3 kingdoms in Korea go through a great war. In this historical war, not the toughest wins but only the funniest survives.



## HANAAN 2011

**DIRECTED BY** Ruslan PAK  
**CAST** Stanislav TYAN  
Bahodir MUSAEV

**GENRE** Drama

Stas, the third generation Korean-Uzbek, is a drug addict. At the bottom of life, he needs Hanaan, a Land of Promise.



#### CONTACT IN CANNES

Booth Lerins R3-S2

Tel +33 (0)4 92 99 33 26

Executives attending

Judy AHN

(Head of Int'l Business / Sales&Acquisitions)

Soojin JUNG (General Manager/Sales)

Sonya KIM(Manager /Sales&Festival)

June LEE (Manager / Acquisitions)

Eugene KIM (Int'l Marketing)

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Website [www.showbox.co.kr/english](http://www.showbox.co.kr/english)

## In Love And the War 2011

**DIRECTED BY** PARK Gun-yong  
**CAST** KIM Ju-hyuk  
CHUNG Ryeo-won

**GENRE** War Drama / Romance

Soon after the break out of Korean War, a troop of North Korean soldiers enter a small South Korean village. After a while, Friendship starts to build up between the soldiers and the villagers.



## Don't Click 2011

**DIRECTED BY** KIM Tae-kyung  
**CAST** PARK Bo-young, KANG Byul

JOO Won

**GENRE** Horror

Jung-mi gets the video so called "forbidden video" illegally cannot be downloaded. After watching the video, there happen series of strange incidents to Jung-mi.



## Moby Dick 2011

**DIRECTED BY** PARK In-jae  
**CAST** HWANG Jung-min

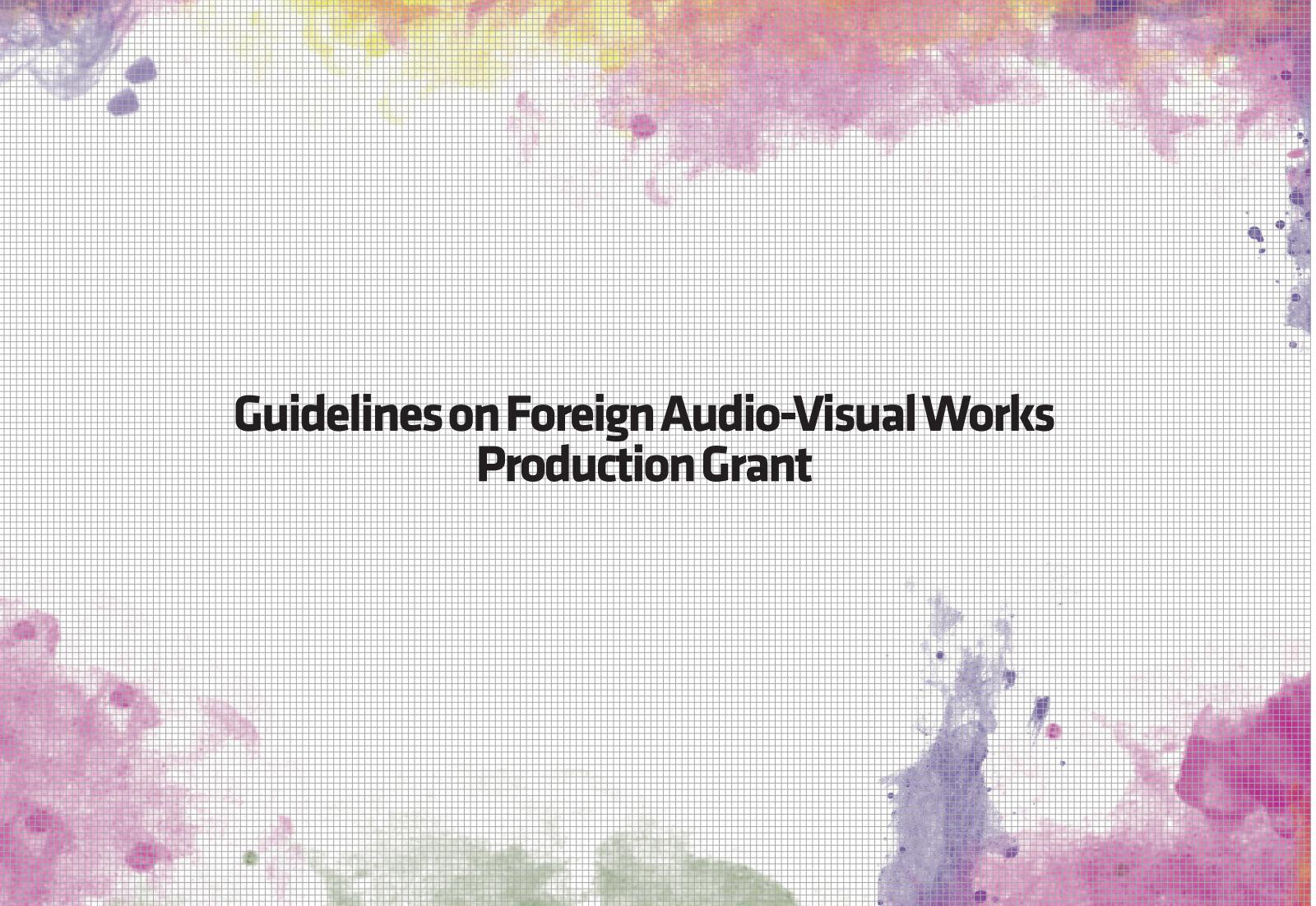
JIN Goo

KIM Min-hee

**GENRE** Thriller / Crime

A journalist tries to get a scoop on a mysterious explosion and, as the incident unfurls, he senses a conspiracy and goes after it.





# Guidelines on Foreign Audio-Visual Works Production Grant

## 1. Program Summary

### (1) Purpose

★ The money provided by this incentive program is in its entirety drawn from the Tourism Promotion and Development Fund and shall be used to support part of the expenses spent in Korea for producing foreign audio-visual works, for the purpose of tourism promotion, job creation and other economic benefits. ★ It is also aimed at encouraging the hosting of location shooting and post-production of foreign audio-visual works and thereby enhancing the production capacities of Korean film industry and creating an international production network around it.

### (2) Eligible Works

★ Feature film and television drama series produced by a foreign production company, in which foreign capital's participation in the production cost exceeds 80%.

• **Feature film**: a feature film, featuring human actors, no shorter than 70 minutes produced for public viewing at a cinema or other similar places or facilities, and stored in the form of consecutive images on film or digital media such as disc.

• **Television drama series**: a drama, featuring human actors, produced for television broadcasting consisting of a pre-planned number of episodes sharing a common theme or structure.

★ Eligible works must satisfy the following requirements:

• Must receive approval of the Review Committee which shall evaluate, among other things, the following three factors: (1) the degree to which the work creates tourism ("tourism creation"); (2) the degree to which the work contributes to Korean film industry's capacities, ("capacities contribution"); and (3) the extent to which foreign capital participates in the work ("foreign producer participation")

• Must spend no less than 1 billion KRW in Korea for production expenditure as recognized by Korea Film Council ('Qualifying Production Expenditure' or QPE) (for a television drama series, the production costs of all the episodes can be aggregated)

• Must shoot more than 10 days in Korea

★ Documentaries, animation, commercials, reality programs, sports events, and educational programs are not eligible.

### (3) Eligible Applicants

★ A corporation organized and registered as a business in Korea meeting the following requirements:

• **Feature film**: a film producer within the meaning of the Film and Video Works Promotion Act

• **Television drama series**: a video producer within the meaning of the Film and Video Works Promotion Act or an independent broadcasting audio-visual work producer within the meaning of the Basic Law on Cultural Industry Promotion

• Must be a company retained by a foreign production company on a production service agreement, and thereby provides services necessary for in-Korea production of a foreign audio-visual work and operates and manages the relevant production cost account. This company may be a Korean subsidiary of or a Korean company invested by a foreign audio-visual work producer. Provided that, the aforesaid foreign production company shall not be a Korean company's overseas branch or owned more than 50% by a Korean company or its foreign subsidiary or a Korean person.

#### (4) Amount of Grant

- ★ 25% of the total QPE in cash to the extent made available by the program's total budget (3 billion KRW, approx 2.5 million USD).
- ★ Only those costs incurred between the date 3 months prior to the commencement of the principal photography and the date of the audited expenditure statement and qualified under the Standard for Qualifying Production Expenditure set forth in Attachment are recognized as QPEs.
- ★ No more than 50% of the total QPE shall be post-production costs.
- ★ Any production cost for which public financing in Korea has been made available shall not be recognized as a QPE. Provided that regional film commissions' support shall not be deemed such disqualifying public financing.

(5) Application period : No later than September 30, 2011

#### (6) Program Budget

- ★ Program's total budget for 2011 is 3 billion KRW, approx 2.5 million USD).
- ★ The amount of each grant shall be determined taking into account the remaining program budget on the date of the evaluation.
- ★ The grant is subject to taxation

## 2. Miscellaneous

- ★ In event that the released audio-visual work differs from the work submitted with the final application and thereby subtracts from the good will of the country, KOFIC may cancel the decision and may request reimbursement of the grant money already disbursed.
- ★ All QPE must be disbursed from a separate bank account denoted in the provisional application.
- ★ Any change in the ownership of the production shall be pre-approved in writing by KOFIC.
- ★ The final credit shall include the following phrase: With the participation of the Foreign Audio-visual Works Production Grant by Korean Film Council
- ★ KOFIC may use the information submitted by the applicant for research and policy development purposes, and may use parts of the work for this program's publicity purposes.
- ★ In event that a commercial DVD of the final work (including all the credits) is released, 2 copies must be submitted.
- ★ The applicant must be debt-free with respect to KOFIC before the provisional application is submitted.
- ★ KOFIC may change from time to time the program's rules, requisite documents, and timelines.
- ★ For more information, Please contact KOFIC

## KOFIC Contact in Cannes

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### KOFIC REPRESENTATIVES ATTENDING

Mr.KIM Eui-suk (Chairman)  
May 13-18

Mr.Daniel D.H. PARK (Director of int'l Promotion Center)  
May 13-18

Ms.Jiyin PARK (China)  
May 13-22

Ms.JEON Yoon-hyung (Europe&PR)  
May 11-18

Mr.KIM Hong-chun (Europe&Kobiz)  
May 11-18

Ms.CHOI Ji-won (Asia Exp. China)  
May 11-18

Ms.SEO Seung-hee (Representative in France)  
May 11-22

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## Film Festival Screening Schedule

Date	Time	Title	Venue	Section
May 13	• 17:00	• ARIRANG	• Debussy Theater	• Un Certain Regard
May 14	• 11:30	• ARIRANG	• Bazin Theater	• Un Certain Regard
	• 14:30	• Finis Operis	• Espace Miramar	• International Critics' Week
	• 14:30	• In Front of the House	• Espace Miramar	• International Critics' Week
May 15	• 20:00	• Finis Operis	• Espace Miramar	• International Critics' Week
	• 20:00	• In Front of the House	• Espace Miramar	• International Critics' Week
May 18	• 22:00	• The Yellow Sea	• Debussy Theater	• Un Certain Regard
	•	• Ghost	• Debussy Theater	• Shorts Competition(Press)
May 19	• 11:00	• The Yellow Sea	• Bazin Theater	• Un Certain Regard
	• 11:00	• Fly by Night	• Buñuel Theater	• Cinéfondation
	• 14:00	• The Day He Arrives	• Debussy Theater	• Un Certain Regard
	• 22:00	• The Day He Arrives	• Debussy Theater	• Un Certain Regard
May 20	• 14:00	• The Yellow Sea	• Debussy Theater	• Un Certain Regard
	• 16:30	• The Day He Arrives	• Bazin Theater	• Un Certain Regard
May 21	• 11:00	• Ghost	• Buñuel Theater	• Shorts Competition
	• 14:30	• Ghost	• Buñuel Theater	• Shorts Competition

## Market Screening Schedule

Date	Time	Title	Venue	International Sales	Note
May 11	• 10:00	• Merry Christmas, North!	• Riviera 1	• 9ers Entertainment	•
	• 13:30	• A Friend in Need	• Palais J	• Mirovision Inc.	•
	• 14:00	• The Front Line	• Lerins 2	• Showbox/Mediaplex,Inc.	• Promo
May 12	• 9:30	• Finecut Promo Reel	• Palais B	• Finecut Co., Ltd.	• Promo
	• 10:00	• Finecut Promo Reel	• Palais B	• Finecut Co., Ltd.	• Promo
	• 10:30	• Finecut Promo Reel	• Palais B	• Finecut Co., Ltd.	• Promo
	• 11:00	• Finecut Promo Reel	• Palais B	• Finecut Co., Ltd.	• Promo
	• 13:30	• Sector 7	• Palais J	• CJ Entertainment	• 3D Promo
	• 13:30	• Tarbosaurus	• Palais J	• CJ Entertainment	• 3D Promo
	• 14:30	• Sector 7	• Palais J	• CJ Entertainment	• 3D Promo
	• 14:30	• Tarbosaurus	• Palais J	• CJ Entertainment	• 3D Promo
	• 15:30	• Head	• Palais J	• Mirovision Inc.	•
	• 17:30	• Bolts & Blip: Battle of the Lunar League (3D)	• Palais J	• CJ Entertainment	•
	• 17:30	• Haunters	• Palais B	• M-Line Distribution	•
May 13	• 14:00	• Leafie, a Hen into the Wild	• Lerins 2	• Finecut Co., Ltd.	•
	• 16:00	• White	• Olympia 4	• CJ Entertainment	•
	• 17:30	• The Last Blossom	• Palais H	• M-Line Distribution	•
May 14	• 9:15	• Late Autumn	• Star 3	• CJ Entertainment	•
	• 17:30	• Athena: The Movie	• Gray 4	• Finecut Co., Ltd.	•
	• 17:30	• Sector 7	• Palais J	• CJ Entertainment	• 3D Promo
	• 17:30	• Tarbosaurus	• Palais J	• CJ Entertainment	• 3D Promo
	• 18:30	• Sector 7	• Palais J	• CJ Entertainment	• 3D Promo
	• 18:30	• Tarbosaurus	• Palais J	• CJ Entertainment	• 3D Promo
	• 20:00	• Late Blossom	• Riviera 4	• 9ers Entertainment	•
	• 20:30	• Head	• Lerins 2	• Mirovision Inc.	•
May 15	• 13:30	• The Front Line	• Palais J	• Showbox/Mediaplex,Inc.	•
	• 16:00	• Leafie, a Hen into the Wild	• Riviera 1	• Finecut Co., Ltd.	•
	• 17:30	• Sorry And Thank You	• Palais F	• M-Line Distribution	•
	• 18:00	• White	• Olympia 4	• CJ Entertainment	•